Shanghai University, China
Shanghai, China (Asia)

Quick Facts

Spring 2021
Dates: March - June
Application Deadline: October 15
Costs: $7,680 CCIS Member | $8,080 CCIS Non-Member?

Fall 2021
Dates: September – December
Application Deadline: April 15
Costs: $7,680 CCIS Member | $8,080 CCIS Non-Member?

Spring 2022
Dates: March - June
Application Deadline: October 15
Costs: $7,680 CCIS Member | $8,080 CCIS Non-Member

Apply Now

Please note an $800 non-refundable program deposit is due two weeks after acceptance.

Click here for the Shanghai University Summer Program

Program Overview

Students can study on this CCIS program in Shanghai, the financial and commercial capital of China, at Shanghai University (SHU) in a summer session, and/or for a fall or spring semester. Shanghai University is a municipal university serving about forty thousand Chinese students, with three thousand international students studying at SHU each year, who explore and learn Chinese language, culture and business in this dynamic city.
Semester students take a Mandarin language course at their level and elect from courses taught in Enuding Culture in Contemporary China, Asian Economics, E-Commerce, Marketing Strategy, Finance, Communication Skills, Tourism Management, Event Management, and Chinese Business and Enterprises. No knowledge of Chinese language is required. Students enjoy a rich out-of-class field trip program with many excursions to businesses and places of cultural and economic importance in Shanghai, a city of twenty million, in addition to out-of-town field trips to scenic and historic locations such as Suzhou and Hangzhou.

What You Will Gain

China's rapid growth and its integration into the world economy has created opportunities for international businesses but it has also challenged businesses to adjust their way of doing business in China. To thrive in China, businesses must understand the changing and complex market environment, China's national and local policies, in addition to Chinese language and culture.

This program is designed to provide students with a multi-dimensional understanding of doing business in China. This well-tailed, multi-disciplinary program focuses on all specific areas relevant to doing business in China. The program aims to equip students with systematic knowledge of business practices, with a background of both the theories and up-to-date practical applications that are in use, and the ability to analyze changes in government policies and regulations that effect business operations in China.

Gallery

Contact Program Sponsor and Advisor

College of Staten Island, CUNY  studyab@csi.cuny.edu  studyab@csi.cuny.edu
Russell Davis  (718) 982-2100
Senior Study Abroad Advisor

This program is sponsored and administered by the College of Staten Island CUNY.

Academics & Program

Shanghai University in Shanghai

Shanghai University is a comprehensive metropolitan university that serves the citizens of Shanghai and recieves special funding from the Chinese national government a key university. This CCIS program is housed on the Yanchang campus and is centrally located in the Zhabei District, or on the Baoshan campus, the largest and newest campus in the SHU system. Both campuses have all standard university facilities. Both are convenient to shopping, transportation, and all the city has to offer.
Course Offerings

Shanghai Academic Program

Students take a 6 credit course:

- Chinese Language (Beginner)
- Intermediate Chinese Language

And two or three of the following 3 credit courses, click each course for the syllabus, for a total of 12—15 credits.

- Asian Economics
- Chinese Business and Enterprise
- Chinese Culture
- Cross-cultural Communication
- E-Business
- Event Management
- Finance
- Marketing Strategy
- Tourism Management

Academic Highlights

Special Features

The program is offered by the Faculty of the Institute of Economics, The Institute of Foreign Languages, and the College of International Exchange at Shanghai University. It covers major economic, social, legal, cultural and political aspects of China and the curriculum includes Chinese language study and Chinese culture.

Company Visits

Students acquire invaluable insight into the regional business environment and practices through a customized selection of company visits. Company partners include renowned global players among the Fortune Global 500 including Coca Cola, famous Chinese companies such as Bao Steel Group Corporation, China’s most competitive iron and steel enterprise, and Volkswagen Group China, the largest, most successful, and first Joint Venture enterprise in China’s automotive industry.

Student Life & Housing

Student Life

Students in this CCIS program eat meals in on-campus cafeterias or off-campus at one of the many nearby cafes. Shanghai University clubs, activities, and sports are open to students. Students are encouraged to join! There is an active out of class schedule of field trips each semester.

These field trips support topics covered in the business, economics and culture courses, and introduce students to Chinese culture, history, and to contemporary life in modern China. Students are encouraged to meet and interact with English-speaking Shanghai University students who can act as "cultural interpreters" for American students while they improve their English skills.

Through exchanges like this, students are introduced to Shanghai University, to student life there, and to activities both on and off campus.
Housing

Accommodation may be in on-campus student dormitories or in off-campus dorm-apartment style housing and is included in the program cost. Double and/or single room accommodation may be available, but this will be confirmed in the lead up to each session as dormitory renovation is occurring at the host university. Students eat meals in on campus student cafeterias and off campus at nearby cafes.

Duration & Costs

Duration

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Fall 2021: September - December
Spring 2022: March - June

Costs

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Costs Included: Overseas tuition for 12-15 credits, housing (double room), field trips, orientation in the US and abroad, sickness and accident insurance.

Costs Not Included: Airfare ($1300-$1700), meals ($900-$1500), books ($85), personal expenses ($1000-$1800), dorm security damage fee (100 Chinese Yuan, refundable), visa if needed (U.S. citizens - $140).

All costs, fees, and dates are subject to change without notification. Contact the program sponsor to verify all costs, fees, and dates for this program.

Please refer to your acceptance materials for information on arrival, orientation, and academic calendar. The refund policy is program specific and non-transferable. Refer to your acceptance materials for the comprehensive refund policy or contact the program sponsor.

Eligibility & Deadlines

Application Deadlines
Spring: October 15
Fall: April 15

Eligibility Requirements
- 2.5 GPA or higher
- Official transcripts
- Two letters of recommendation
- Statement of purpose
- Students must be at least 18 years of age

Minimum class standing - students must have completed at least one semester (minimum 12 semester credit hours) of college-level coursework at the time of application.

Have you talked with your study abroad advisor about your home institution's application process? Your institution's deadline might be earlier than the program application deadline. Check now to make sure all of your material is submitted on time!