CCIS Study Abroad



## Shanghai University, China

Shanghai, China (Asia)

### Quick Facts

**Spring 2025**
**Dates:** March - June
**Application Deadline:** October 15
**Costs:** Contact the program sponsor for updated cost

**Fall 2025**
**Dates:** September – December
**Application Deadline:** April 15
**Costs:** Contact the program sponsor for updated cost

Apply Now

*A non-refundable deposit of $800 is due within two weeks of acceptance to the semester program. This deposit is applied towards the program cost and paid to the College of Staten Island.

Please note that if you see dates or costs for a prior term above, that future terms will have similar dates and costs. We will update info as soon as it becomes available.

**NOTE** - In-person learning at Shanghai University will resume with the Fall 2025 term. In-person learning is suspended through the Summer 2025 session.

Click here for the Shanghai University Summer Program

## Program Overview

Students can study on this CCIS program in Shanghai, the financial and commercial capital of China, at **Shanghai University (SHU)** in a summer session, and/or for a fall or spring semester. Shanghai University is a municipal university serving about forty thousand Chinese students, with three thousand international students studying at SHU each year, who explore and learn Chinese language, culture and business in this dynamic city.

Semester students take a Mandarin language course at their level and elect from courses taught in Enuding Culture in Contemporary China, Asian Economics, E-Commerce, Marketing Strategy, Finance, Communication Skills, Tourism Management, Event Management, and Chinese Business and Enterprises. No knowledge of Chinese language is required. Students enjoy a rich out-of-class field trip program with many excursions to businesses and places of cultural and economic importance in Shanghai, a city of twenty million, in addition to out-of-town field trips to scenic and historic locations such as Suzhou and Hangzhou.

### What You Will Gain

China's rapid growth and its integration into the world economy has created opportunities for international businesses but it has also challenged businesses to adjust their way of doing business in China. To thrive in China, businesses must understand the changing and complex market environment, China's national and local policies, in addition to Chinese language and culture.

This program is designed to provide students with a multi-dimensional understanding of doing business in China. This well-tailored, multi-disciplinary program focuses on all specific areas relevant to doing business in China. The program aims to equip students with systematic knowledge of business practices, with a background of both the theories and up-to-date practical applications that are in use, and the ability to analyze changes in government policies and regulations that effect business operations in China.

## Gallery







## Contact Program Sponsor and Advisor



College of Staten Island, CUNY
Gonzalo Villena
ELI Director

studyab@csi.cuny.edu
(718) 982-2100

This program is sponsored and administered by the College of Staten Island CUNY.

## Academics & Program

Shanghai University in Shanghai

Shanghai University is a comprehensive metropolitan university that serves the citizens of Shanghai and recieves special funding from the Chinese national government a key university. This CCIS program is housed on the Yanchang campus and is centrally located in the Zhabei District, or on the Baoshan campus, the largest and newest campus in the SHU system. Both campuses have all standard university facilities. Both are convenient to shopping, transportation, and all the city has to offer.

### Course Offerings

Shanghai Academic Program

Students take a 6 credit course:

- Chinese Language (Beginner)
- Intermediate Chinese Langugage

And two or three of the following 3 credit courses, click each course for the syllabus, ?for a total of 12—15 credits.

- Asian Economics
- Chinese Business and Enterprise
- Chinese Culture
- Cross-cultural Communication
- E-Business
- Event Management
- Finance
- Marketing Strategy
- Tourism Management

### Academic Highlights

### Special Features

The program is offered by the Faculty of the Institute of Economics, The Institute of Foreign Languages, and the College of International Exchange at Shanghai University. It covers major economic, social, legal, cultural and political aspects of China and the curriculum includes Chinese language study and Chinese culture.

### Company Visits

Students acquire invaluable insight into the regional business environment and practices through a customized selection of company visits. Company partners include renowned global players among the Fortune Global 500 including Coca Cola, famous Chinese companies such as Bao Steel Group Corporation, China’s most competitive iron and steel enterprise, and Volkswagen Group China, the largest, most successful, and first Joint Venture enterprise in China’s automotive industry.

## Student Life & Housing

### Student Life

Students eat meals in on-campus cafeterias or off-campus at one of the many nearby cafes. Shanghai University clubs, activities, and sports are open to students. Students are encouraged to join! There is an active out of class schedule of field trips each semester.

These field trips support topics covered in the business, economics and culture courses, and introduce students to Chinese culture, history, and to contemporary life in modern China. Students are encouraged to meet and interact with English-speaking Shanghai University students who can act as "cultural interpreters" for American students while they improve their English skills.

Through exchanges like this, students are introduced to Shanghai University, to student life there, and to activities both on and off campus.

**Housing**

Accommodation may be in on-campus student dormitories or in off-campus dorm-apartment style housing and is included in the program cost.  Double and/or single room accommodation may be available, but this will be confirmed in the lead up to each session as dormitory are available at the host university.  Students eat meals in on campus student cafeterias and off campus at nearby cafes.

## Duration & Costs

**Duration**

**Spring 2025**
March - June

**Fall 2025**
September - December

**Costs**

**Spring 2025**
Contact the program sponsor for updated cost

**Fall 2025**
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**?**
**NOTE** - In-person learning at Shanghai University will resume with the Fall 2025 term.

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* NOTE: Non-City University of New York (CUNY) and CUNY Non-New York State Resident students should contact program to confirm Program Costs above.  These program costs may not apply.

**Please note that if you see dates or costs for a prior term above, that future terms will have similar dates and costs.  We will update info as soon as it becomes available.**

**Costs Included:** Overseas tuition for 12-15 credits, housing (double room), field trips, orientation in the US and

abroad, sickness and accident insurance.

**Costs Not Included:** Airfare ($1300-$1700), meals ($900-$1500), books ($85), personal expenses ($1000-$1800), dorm security damage fee (100 Chinese Yuan, refundable), visa if needed (U.S. citizens - $140).

All costs, fees, and dates are subject to change without notification. Contact the program sponsor to verify all costs, fees, and dates for this program.

Please refer to your acceptance materials for information on arrival, orientation, and academic calendar. The refund policy is program specific and non-transferable. Refer to your acceptance materials for the comprehensive refund policy or contact the program sponsor.

## Eligibility & Deadlines

Eligibility Requirements

- Minimum class standing - students must have completed at least one semester (minimum 12 semester credit hours) of college-level coursework at the time of application.
- 2.5 GPA or higher
- Students must be at least 18 years of age

Applications to Include

- Official transcripts
- One letter of recommendation from a teacher who knows the applicant from a classroom setting
- Statement of purpose

**Application Deadlines**

Spring: October 15
Fall: March 15

Have you talked with your study abroad advisor about your home institution's application process? Your institution's deadline might be earlier than the program application deadline. Check now to make sure all of your material is submitted on time!