Welcome to the 28th Annual CCIS Conference

Building Sustainability in Education Abroad

In these fast-changing times when we all have a mandate to do more with less and our global social and economic climate is in a state of constant flux and unpredictability, how do we make our programs, operations, and missions sustainable so we can continue to promote education abroad as a means to foster global citizenship and cross-cultural engagement?

During our conference, we will explore innovative frameworks for creating sustainability in education abroad. The concept of sustainability will be examined within a broad and holistic context encompassing academic, programmatic, socio-economic, organizational, and individual dimensions.

Join us for a truly unique CCIS retreat-style conference, which will include an informal fireside chat, one-on-one networking, and stimulating conversations about relevant topics in the field of international education. Other exciting conference activities include the opportunity to meet individually with international host institutions to learn about various CCIS education abroad programs, an organized morning yoga activity, and personal and professional growth workshops.

Let’s come together to be better than the sum of our parts: leverage the consortium, maximize resources, hear from experts in the field, and learn from each other.

Major conference themes to be explored:

- Sustaining education abroad in a changing global environment
- Creating fiscal sustainability for education abroad
- Incorporating environmental and social sustainability into education abroad programming
- Maintaining institutional, personal, and professional sustainability

All conference activities are held at the El Mangroove Hotel. All coffee breaks, luncheons, and receptions are included in the cost of conference registration. Please see last page for hotel details.
Conference Keynote Speakers

Daniel Greenberg, Ph.D.

Daniel is passionate about new paradigms, worldviews, and "stories" that can help humans live in greater harmony with each other and all life. While a visionary and a "big thinker", he has also been a successful social entrepreneur, international educator, and sustainability consultant.

After graduating Magna Cum Laude from Cornell University with a B.A. in Psychology, Daniel received his Ph.D. from the University of Minnesota with a focus on education within intentional communities. In 1999, he founded the educational non-profit Living Routes, which partnered with UMass-Amherst to run study abroad programs based in ecovillages around the world. Over 1,500 students have been transformed by their experiences in sustainable communities such as Findhorn in Scotland and Auroville in south India.

While leading Living Routes, Daniel set up a system where students measured their travel emissions and supported sustainability projects within their host communities. It worked so well, Daniel left Living Routes in 2012 to start Earth Deeds and further develop these tools to help others similarly understand and respond to their impacts.

Then, Living Routes ceased operating in 2014 and feeling the need to continue this vision, Daniel created CAPE Consultancy, which helps develop Custom Academic Programs in Ecovillages. Rather than partnering with one university and marketing programs to students, CAPE works with faculty and other groups that are interested in creating their own immersion experiences within sustainable communities.

Daniel has been a leading advocate for sustainability within international education and the ecovillage movement. He chaired Sustainability Task Forces for NAFSA and the Forum for Education Abroad and has been a frequent presenter at national and international conferences. He is also the President of the Global Ecovillage Network and co-founder of Gaia Education, a UN-affiliated NGO which has run Ecovillage Design Education courses for over 8,000 students in 35 countries.

Monica Araya, Ph.D.

Born in Costa Rica, Monica has worked on sustainability issues for over 20 years with a focus on Latin America. She is the Founder & Director of Nivela (nivela.org), a thought-leadership group and of Costa Rica Limpia, a citizen-strategy group devoted to renewables and electric mobility (costaricalimpia.org) and creators of the platform: www.movilidadelectrica.org.

She is Senior Policy Adviser at E3G – in London and Senior Associate at the Cambridge Institute for Sustainability Leadership.

She was a negotiator for Costa Rica in the international climate negotiations. She has been an independent consultant to many organizations including the OECD, WRI, ODI, NREL, ECF, Climate Works, CDKN, INCAE-Business School, Estado de la Nación–Costa Rica and the United Nations. Monica also worked at the Ministry of Foreign Trade in Costa Rica and Climate Change Capital in London.

Monica has written 70 publications and engages actively in public speaking. A frequent media commentator on Latin America energy and climate politics, her insights have been mentioned in local, regional, and international media including TIME magazine, the Financial Times, National Geographic, El País, Repubblica, and The Guardian. She studied economics at the National University and environmental management (Masters and Doctorate Degree) at Yale University.

She is a Steering Committee member of UNEP Emissions Gap Report 2012–2017. She co-chaired the Platform for Low-Emissions Development Strategies in Latin America and the Caribbean. She was a WEF Global Agenda Council member in 2015–2016. She is a member of the Advisory Board of “State of the Union” – the most authoritative annual review of the state of Costa Rica and of the magazine of environmental sciences in Costa Rica (Revista de Ciencias Ambientales).

The French Ministry of Foreign Affairs named her "Personality of the Future" in 2014. Her TED talk about fossil-free Costa Rica has one million views (at Ted.com and YouTube). She is a mentor to the TED & BMW’s Next Visionaries. In December 2016, she was a member of the world’s largest all-female expedition to Antarctica – a leadership initiative by Homeward Bound.
## Governance Meetings

**Conference Planning Committee**  |  Union B & C  
(please note the Conference Planning Committee meeting will take place on 2/27/18 at 5pm)  
(Open to CCIS Members)

**Strategic Planning Committee**  |  Union B & C  
(Closed)

**Sponsors Council**  |  Union 1  
(Closed)

**Host Council**  |  Union B & C  
(Closed, All CCIS Hosts Welcome)

**Joint Host & Sponsors Council**  |  Union B & C  
(Closed, CCIS Sponsors & Hosts Only)

**Executive / Nominating Committee**  |  Union B & C  
(Closed Working Lunch)

**Academic Programs Committee**  |  Union B & C  
(Open to CCIS Members)

**Coffee Break**  |  Garden Plaza

**Board of Directors**  |  Union B & C  
(Open to CCIS Members)

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**Conference Registration**  |  Meeting Area Entrance Hall

**Concurrent Workshops**

**Workshop I**  
**Professional Development, Learning From Failure**  |  Union 1  
Samantha Martin, Founder & CEO Via TRM

“Business” is personal and it hurts when things don’t go as planned. Join us to explore failure as a mechanism for growth and change. Learn about the connections between creativity, failure, and resilience on the road to personal and professional excellence.

**Workshop II**  
**The Seven Steps for Everyday Sustainability for ALL**  |  Union 2  
Helen Temple, PhD, Elective Course professor, CIPSS/BioMOL, Universidad Veritas  
Eugenia Yglesias, Spanish teacher, CIPSS, Universidad Veritas

This workshop encourage those in the education realm to use the 7-SesALLs or invent their own Sustainability Transversalizing Tools. The intended outcome is to encourage individual sustainability action.

**Workshop**  
**New Member Orientation and CCIS Consortium Model Review**  |  Union 1  
Prospective, new and current members are invited to join CCIS Sponsors and Hosts for an orientation to the CCIS model and learn how to leverage the consortium to support study abroad efforts.

**Conference Opening Keynote**  |  Union 1 & 2  
Dr. Monica Araya, Founder of Costa Rica Limpia and Nivela

Join us for our keynote speaker address which will officially open up the CCIS 28th annual conference.

**CONFERENCE OPENING RECEPTION**  |  Beach Terrace  
Join fellow conference attendees in the Beach Terrace for our Conference Opening Reception.
Maximizing Recruiting and Marketing Efforts Through Collaborative Practices
Arden Kazan, US Enrollment Coordinator, American College of Thessaloniki
Nikolaos Dimitriadis, Professor of World Religions/ Musician, American College of Thessaloniki

This session focuses on best practices and generating new ideas related to maintaining sustainable recruiting methods across study abroad departments through the use of resources that are naturally available within the field through collaboration of host and sending institutions.

SESSION III
Coffee Break | Garden Plaza
Join fellow conference attendees and exhibitors for a coffee break in the Garden Plaza.

Concurrent Sessions
First Year Global Experiences Benefits for Global and US Institutions | Union 1
Josephine Page, Manager Study Abroad and Americas, University of Limerick
Susan Welker, Director of Study Abroad, Montana State University

Through data analysis participants will understand the pros of first year global experiences. This session will provide participants with a framework to understand the benefits of creating an interdisciplinary first year global learning program for your campus.

Using Study Abroad to Complement Interdisciplinary Sustainability Education | Union 2
Dr. John Dilyard, Professor, Co-Director of the Environmental Studies Program and Director, Honors Program, St. Francis College
Dr. Miriam Salholz, Professor and Director, Study Abroad, St. Francis College

The purpose of this session is to provide global education professionals at all levels of expertise from institutions that have or are considering environmental/sustainability programs a forum to share information, experiences, thoughts and ideas on how best to find complementary study abroad opportunities.

Maximizing Recruiting and Marketing Efforts Through Collaborative Practices | Union 3
Arden Kazan, US Enrollment Coordinator, American College of Thessaloniki
Nikolaos Dimitriadis, Professor of World Religions/ Musician, American College of Thessaloniki

This session focuses on best practices and generating new ideas related to maintaining sustainable recruiting methods across study abroad departments through the use of resources that are naturally available within the field through collaboration of host and sending institutions.

ALL CONFERENCE LUNCHEON | Makoko Restaurant
Join fellow conference attendees for our opening all conference luncheon and enjoy a chance to network over lunch at the Makoko indoor/outroom Restaurant.

CCIS Program Fair | Garden Plaza
Come meet CCIS overseas host institutions in the Garden Plaza and learn about CCIS programs during our Program Fair.

Coffee Break | Garden Plaza
Join fellow conference attendees and exhibitors for a coffee break in the Garden Plaza.

Concurrent Sessions
Sustainability of Short-Term Faculty-Led Education Abroad Programs | Union 1
Alyssa Shaff, Education Abroad Program Coordinator, University of Wisconsin-Platteville
Lisa Dolan, Director of Student Affairs, International College of Seville

This session will discuss the benefits and disadvantages, as well as best practices for managing and supporting short-term faculty-led programs with a focus of keeping them sustainable.

Developing and Sustaining Sustainability-Related Academic Programming Abroad: Observations of Emerging Practices | Union 3
Haris Alibašić, Ph.D., Assistant Professor, University of West Florida
William R. Crawley, Ph.D., Professor, Dean, University of West Florida

This presentation will provide an overview of selected sustainability-related academic programs and certificates delivered by universities and colleges located in the same geographic area (Grand Rapids, Michigan, U.S.). Holistic and practical dimensions of creating and sustaining educational programs abroad are analyzed and lessons from universities with a history of successful sustainability studies programs are provided as models of applicability.

Fireside Chat | Outdoor Fire Pit
Join us for an informal gathering under the stars by the Fire Pit to network and share ideas and experiences on the topic of sustainable education abroad.
Creating Sustainability in Education Abroad

“Travel and change of place impart new vigor to the mind” - Seneca

Friday March 02

8:00am - 8:45am Informal Laughter Yoga Session (open to all levels) | Beach Area

Join us on for an early morning beach informal laughter yoga session to start the day off with intention and positivity. Workout attire not required.

Concurrent Sessions

9:00am - 10:00am PANEL

SESSION I

Becoming a CCIS Program Sponsor | Union 1

Interested in learning what it means to be a CCIS program sponsor and the process to becoming one? Join current CCIS program sponsors to learn more.

Staying the Course: Building Sustainable Financial and Human Resources Among Small Programs | Union 2

Vivian Shannon-Ramsey, Project Director, Salisbury University

Dr. Makeba Green, Chair Social Work, Bowie State University

The purpose of this presentation is to address some of the unique challenges faced by small programs in building a sustainable model for global learning amidst social and political global changes. The presentation will provide evidence-based strategies that can be used to sustain education abroad, create external funding, and build a program model that provides cross-cultural engagement for faculty and students.

Coffee Break | Garden Plaza

Join fellow conference attendees and exhibitors for a coffee break in the Garden Plaza.

Concurrent Sessions

10:30am - 11:30am SESSION I

Re-imagining Sustainability Part I | Union C

Sam Bland, FIE London faculty in Media Studies

Jane Dickson, Institutional Relations Director, FIE London

Part 1 of this two-part session includes a showing of FIE’s documentary film “Re-imagining Sustainability,” which explores the common views of sustainability and challenges students to approach the concept more holistically. Part 2 will include an explanation of how the film is used in FIE’s required British Life key courses. A Q&A with the director, Sam Bland, follows the film.

Advancing the Institutional Philanthropic Mission/Identity through International Service Projects | Union 2

Sara Easler, Director, International Programs and Study Abroad, University of Tennessee, Haslam College of Business

Kim Cahill, Director, Center for Global Leadership, Villanova School of Business

In this panel discussion, we will explore the value of a service learning experience imbedded within an education abroad program. The two panelists are from business schools within two very different larger institutions – one a private university with a Catholic faith-based origin and mission, and one a public state land-grant institution that prides itself on its “Volunteer Spirit” and distinguishes experiential learning as its current QEP. Despite their different origins and student populations, both have celebrated service as a core part of their identity.

SESSION II

12:30pm - 1:45pm SESSION III

Carbon Consciousness in Study Abroad | Union 3

Daniel Greenberg, Ph.D., Founder & CEO, Custom Academic Programs in Ecovillages (CAPE)

This session will help participants of any level of expertise better understand our current global crises and offer practical tools to make a positive difference. Let’s go beyond carbon offsetting and account for our unavoidable impacts in meaningful ways while also helping students learn and contribute in positive ways to their host and home communities.

Re-imagining Sustainability Part 2 | Union 1

Sam Bland, Faculty in Media Studies, FIE London

Jane Dickson, Institutional Relations Director, FIE London

Stephanie Dulac, International Relations Manager, IFALPES Institut Francois Des Alpes

Anna Cunningham, Director of International Affairs, NUI Galway

This session will provide fresh insights into how different institutions interpret the broad concept of sustainability. We will explore how a large Irish research university involves international students in its institution-wide sustainability initiatives; how a small French language school makes use of local accommodation resources to create sustainable intercultural exchanges; and how a London-based study abroad program imbeds sustainability into both the academic and non-academic aspects of its programming.

Ethical Sales & Marketing for Study Abroad | Union 2

Samantha Martin, Founder & CEO Via TRM

Jason Keeling, Head of North American Study Abroad Operations, Edge Hill University

The words “sales” and “marketing” often have bad connotations within the field of higher education but regardless, we use sales and marketing techniques every day when working with potential education abroad students. This session will introduce traditional and cutting-edge sales and marketing practices that are commonly used within the business world.

Fostering Community Partners for Sustainable and Responsible Education Abroad (EA) System | Union 3

Mr. Christopher Miller - Director of Agriculture Programs and Manager; Community Inclusion in Experiential Learning at The Andean Alliance for Sustainable Development

Using case studies and participant experiences, this session will explore the various processes and components of engaging multiple stakeholders for sustainable EA and attempt to address barriers to their implementation. Together participants will identify best practices, generate new ideas, and share resources in a collaborative space, creating a community of practice dedicated to a sustainable and responsible EA system.

ALL CONFERENCE LUNCHEON | Makoko Restaurant

Join fellow conference attendees for our all conference luncheon and enjoy a chance to network over lunch at the Makoko Restaurant.
### Creating Sustainability in Education Abroad

"Travel and change of place impart new vigor to the mind" - Seneca

**Friday March 02**

**2:00pm - 3:00pm**

**Concurrent Sessions**

**SESSION I**

**Program Design for Experiential Learning Abroad Offerings in Sustainability**
- **Union 1**
  - Miguel Karion, EdD.
  - Director, Earth Education International, Costa Rica
  - Humboldt State University

This session will present an overview of study abroad program design for experiential learning in ‘sustainable global stewardship.’ Emphasis will be placed upon the integration of hands-on learning, operational modeling of sustainable business practices, involvement in local community initiatives, and environmental impact mitigation as a result of course activities.

**SESSION II**

**Better Together: Best Practices for Creating Collectively Beneficial Faculty-Led Programs**
- **Union 2**
  - Meghan Casey, Founder and Operator of Chilamate Rainforest Eco Retreat
  - Amara Watkin-Anson, Program Manager, Academic Experiences Abroad (AEA)

Through a selection of case studies, this session will identify and discuss best practice takeaways for creating community-based faculty-led programs that can increase positive impacts and decrease negative impacts on people and planet. Attendees will discuss how to apply these practices toward the shared goal of creating culturally, socially, and environmentally conscious study abroad programs.

**SESSION III**

**JCCC in Las Pintas, Guadalajara, Mexico: A Community College Service-Learning Project that Reflects Sustainability in Duration and Sustainability in Theme**
- **Union 3**
  - Luz María Alvarez, Professor of Foreign Language, Johnson County Community College, Overland Park, Kansas

For almost two decades, Johnson County Community College and CIC (Centro Integral Comunitario) have partnered to send students in various disciplines to serve a low-income neighborhood in central Mexico. Presenter will share the experiences, successes and challenges presented during the years to sustain this transformative program and to expand it to include other relevant disciplines.

**3:00pm - 3:30pm**

**Coffee Break**
- **Garden Plaza**

Join fellow conference attendees and exhibitors for a coffee break in the Garden Plaza.

**3:30pm - 4:30pm**

**Concurrent Sessions**

**SESSION I**

**Connecting the Local to the Global: How Interdisciplinary Collaborations and Curriculum Development Promote Sustainable Education Abroad**
- **Union 1**
  - Debra Kutcka, Sustainability Specialist, Oakton Community College
  - Marian Staats, Professor of English and Co-Coordinator of Environmental Studies Concentration, Oakton Community College
  - Lindsey Hewitt, Assistant Professor of Anthropology and Humanities, Oakton Community College

Panelists from Oakton Community College will share strategies for developing sustainable study abroad programs that promote civic engagement with environmental issues. They will identify ways curriculum and program development have bolstered support within the College for green initiatives and illustrate how courses impact students’ awareness of their role in the world, empowering them as change agents.

**SESSION II**

**Sustainability in Short-Term Study Abroad Programs in Japan and China**
- **Union 2**
  - Jill Bruellman, Professor of ELI/TESOL/TESL, College of Lake County

Using a joint partnership case study from College of Lake County and Joliet Junior College, this session will provide study abroad administrators with practical suggestions for creating their own sustainable education abroad programs by using partnerships and faculty experts to maintain fiscal responsibility in challenging times.

**SESSION III**

**Educate your heart! The SMILE World Tour**
- **Union 3**
  - Nikolaos Dimitriadis
  - Professor of World Religions/Musician, American College of Thessaloniki

This unique session will use the presenter’s World Music Tour “SMILE”, a concept on Ethics, Environmental Issues, and Music as a case study to demonstrate how people can include ethical and spiritual dimensions of environmental sustainability into their lives and practices through creative mediums such as music.

**5:00pm - 6:00pm**

**ALL CONFERENCE CLOSING RECEPTION**
- **Ocean Forest Area**

Join fellow conference attendees in the Ocean Forest for our Conference Closing Reception.
CCIS Leadership

Executive Leadership

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Notes
This year’s CCIS 28th Annual Conference will take place in Costa Rica at the El Mangroove Hotel Resort in the beautiful Pacific coastal region of Guanacaste from Wednesday, February 28 through Friday, March 2, 2018. The Mangroove is located only 25–30 minutes away from Liberia International Airport and is ideally located on the beach near various National Parks and the artsy and bustling town of El Coco. Enjoy rafting, hiking, sailing, fishing, scuba diving, and snorkeling, amongst other activities, within a short distance from the resort.

Costa Rica Map

Hotel Grounds Map

Network Name: Mangroove_GuestNetwork
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